**MODULE CHALLENGE 1\_REPORT**

1. ***Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?***

* Theater, Films & video, and Music are the three most attractive parent category groups, with successful percentages above 50%. In contrast, Journalism is the less attractive group but has a success rate of 100%.
* Among the sub-categories, Plays is the most attractive group whose success rate is above 50%. Whereas, Audio and World Music have the tiniest attraction, their success rate is 100%.
* The most attractive funding time is between June and July of a year, experiencing a quick increase in all the outcomes.

1. ***What are some limitations of this dataset?***

* The funding value of projects is dominated in different currencies. Thus, it is impossible to compare the value of categories.
* The time frame is only around ten years and is not very up-to-date.

1. ***What are some other possible tables and/or graphs that we could create, and what additional value would they provide?***

* Having the USD (or other currency) value of the Goal and Pedgle columns would be much better for calculating and comparing the value of the different outcomes among different categories.